

PESTICIDE SAFETY ON ISLESBORO (PSI)
Meeting – Friday, May29, 2020– 3:00 pm, by telephone

MINUTES

Present: Lauren Bruce, Linda Gillies (chair), Marilyn Smith
Absent: Nancy Alexander, Anna Congdon, Helen Elkins, Jennifer West

Linda Gillies called the meeting to order at 3:05 pm.

The minutes for the PSI meeting of May 1, 2020 were approved as written.

Updates

Website. Catherine Demchur-Merry has done no further work on the site, <https://pesticidesafetyonislesboro.com/>, as she is waiting for the completion of the booklet.

Lauren Bruce said that the Island Institute’s website had caught her eye and could possibly serve as a model. Linda said she would send the link to Catherine. <http://www.islandinstitute.org/>

Landscape care booklet. Linda, who had circulated the latest draft, reported on developments since the last meeting.

- *Readers.* The booklet’s 15 readers have been of the greatest help.
- *Distribution.* As PSI will be not able to hold a community-wide meeting to introduce the booklet, she proposed sending it out in a box holder mailing. The weight must be less than four ounces.
- *Design.* Happily, Anne Bertulli has agreed to do the design and has come up with some preliminary ideas. She will work with Catherine so that the designs of both the booklet and the website are compatible. Both like the idea of using a composite including photos of a variety of Islesboro views, flora/fauna, etc. Using a drone, Greg Warren taken photos of Grindle Point, a possibility for the website background.
- *Format.* The committee decided that the booklet should be 8 ½” x 11,” stapled in the middle (rather than a spiral binding). Yellow cover, white pages.

Lauren said that having read the draft booklet, she planned to use it to learn garden techniques. She felt that a spiral binding would be more user-friendly and suggested that some spiral-bound copies be made and sold at the Town Office, etc. for about \$5.00. The committee agreed that having the two kinds of binding was a good idea.

- *Cost.* Although we don’t yet have definitive numbers, according to an estimate from Staples, the printing costs for each booklet will be about \$7.00; the mailing cost will be \$0.50 per copy. The total cost for production and distribution will be about \$4,000. Linda has found three donors to underwrite these expenses.

- *Timing.* Anne Bertulli plans to do the design in the first two weeks of June. The booklet will be printed in the second half of June. PSI aims to send the box holder mailing out in mid-July.

Tarratine Golf Course. Linda said that John King will write an article for IIN's July/August issue about the Tarratine Club's decision to join the Audubon Cooperative Sanctuary Program.

Next meeting. The next meeting was scheduled for Friday, June 26, 2020 at 3 pm, probably by phone.

Adjourn. The meeting adjourned at 3:40 pm.

Respectfully submitted,

Linda Gillies

To Do

Linda

- Booklet. Give completed text to Anne Bertulli for design. Secure estimates from a couple of printers.
- Website. Continue to work with Catherine on the text and the design..

Draft 5/31/20

C: Janet Anderson, Chloe Joule, Catherine Demchur-Merry, Anne Bertulli